

RR ROUND ROCK — CHAMBER —

The Round Rock Chamber is the economic generator for the Round Rock community. It is driven by its dedication to improving quality of life and creating new opportunities for businesses, individuals and families. By fostering collaboration and partnerships with a unified voice, the Chamber drives business growth, attracts new businesses, creates new jobs and nurtures small businesses.

MISSION

The Round Rock Chamber will lead economic generation in Round Rock through collaboration with community and business leaders to establish programs that support business growth.

VISION

To establish the City of Round Rock as a regional economic driver that offers businesses an environment for growth, career opportunities for residents and an excellent quality of life for all.

BELIEF STATEMENT

A strong economy in the community of Round Rock will create new opportunities for businesses, individuals and families to achieve greater potential and improve their quality of life.

VALUES

- Integrity
- Innovation
- Unity
- Transparency
- Collaboration
- Professionalism



W I N I N T E N

10 REASONS TO JOIN THE ROUND ROCK CHAMBER



1

ENHANCED CREDIBILITY & TRUST

Consumers often view Chamber members as more reliable and committed to the community.

2

OPPORTUNITIES TO NETWORK

Access to events that include mixers and luncheons that provide opportunities to connect with and partner with local business owners and professionals.

3

INCREASED VISIBILITY & EXCLUSIVE MARKETING OPPORTUNITIES

Get listed in the Chamber's business directory & take advantage of members-only advertising and sponsorship opportunities to promote your business.

4

ACCESS TO BUSINESS RESOURCES

Explore a wealth of resources that include industry and workforce updates on topics such as marketing, AI, & financial management.

5

REFERRALS & LEADS

Receive leads and referrals from the Chamber and from other Chamber members. Chamber members do business with other Chamber members.

6

STAY INFORMED

Keep up-to-date on trends and news, such as economic conditions and upcoming events, that can impact your business.

7

PARTICIPATE IN JOB & WEALTH CREATION

Engage in strategic initiatives such as business attraction, retention, workforce development, entrepreneurship, and business advocacy.

8

DISCOUNTS & SPECIAL OFFERS

Improve your bottom line by offering members-only discounts and special offers and sharing them in the chamber's twice-monthly Investor Connector e-newsletter.

9

EDUCATION & TRAINING

Attend workshops, seminars, & training programs that help you and your employees develop new skills and stay current with industry trends.

10

CATALYZE GROWTH & INNOVATION

Partner with the Round Rock Chamber to build a vibrant ecosystem to attract top talent, foster collaboration and drive sustainable growth and economic development.