



ROUND ROCK STARTUP DAY

Welcome to Round Rock Startup Day – where innovation meets opportunity! Where our hope is that our vibrant community of entrepreneurs, visionaries and trailblazers converge for an exciting event dedicated to fostering the spirit of innovation. Join us at Texas State University for the inaugural celebration of creativity, collaboration, and cutting-edge ideas. Whether you're an aspiring entrepreneur, seasoned professional or simply passionate about the startup ecosystem, Round Rock Startup Day is your gateway to inspiration, education and networking.



PRESENTING SPONSOR \$5,000

- Event Presented by Your Company Name
- Logo placement on event webpage
- Logo on direct emails, social media and marketing materials
- Two-minute company spotlight
- Opportunity for a table during the event to display
- Opportunity to provide relevant blog content for a newsletter

RECEPTION SPONSOR \$1,200

- Reception Sponsored by Your Company Name
- Logo on reception signage
- Two-minute company spotlight during event
- Logo on event webpage
- Logo on direct emails about Startup Day



**MAY 1,
2025**

**75-100
ATTENDEES**



WORKSHOP SPONSOR \$1,200

- Workshop Sponsored by Your Company Name
- Logo on workshop signage
- Two-minute company spotlight before workshop begins
- Logo on event webpage
- Logo on direct emails about the workshop

BREAKOUT SESSION SPONSORS \$500 (4 AVAILABLE)

- Opportunity to introduce the session/speaker
- Logo on event webpage
- Logo on session signage



BOTTLE CAP SPONSOR \$500

- Logo on event webpage
- Company name and logo on bottle cap opener 5x6 card
- Opportunity to design back of bottle cap opener 5x6 card

COOKIE SPONSOR \$250

- Logo on event webpage
- Logo on marketing materials
- Logo on wrapping for frosted sugar cookies

STICKER SPONSOR \$250

- Logo on event webpage
- Logo on marketing materials
- Logo printed on die cut stickers for event