

A MESSAGE FROM OUR LEADERSHIP

As a proud Round Rock native, I've been fortunate to witness the incredible journey of our Chamber. This year is particularly special as we celebrate **75 years of accomplishments**, honoring the legacy of the past while embracing the promise of the future. I am deeply honored to serve as your Chair during this milestone year.

Adding to this excitement is the **grand opening of our new Chamber building**, a place we'll proudly call home. This space reflects our growth, strength and commitment to serving our businesses and community. Opening this new chapter during our 75th-anniversary celebrations makes this milestone year even more memorable.

I am grateful for our Chamber staff and their outstanding leadership—their dedication and hard work are key to elevating our success. I also want to thank our **city officials, civic leaders and entire community** for the collaborative spirit that drives our shared achievements. Together, we embody what makes Round Rock such a remarkable place to live and work.



SELICIA SANCHEZ-ADAME
2025 Board Chair, Round Rock Chamber

As we chart the path forward, I will focus on four key pillars that reflect our vision for continued success:

Membership Growth

I've set an ambitious goal to grow our membership to 1,000. This target is not just about numbers, but about connecting more businesses to the incredible resources, opportunities and collaborations our Chamber offers. Together, we can demonstrate why being part of this organization is invaluable for businesses of all sizes and industries.

Regional Collaboration

By strategically working with regional and county chambers, we can expand our resources and collective influence. These partnerships allow us to lead with a unified voice, share best practices and enhance our impact across Central Texas as a forward-thinking and visionary Chamber.

Access to Opportunity

This pillar is about creating opportunities for all businesses. We aim to connect businesses to resources, partnerships and networks that foster growth and innovation, ensuring everyone benefits from these opportunities. This includes supporting women-owned and minority-owned businesses and recognizing the importance of embracing diversity and cultivating an inclusive environment. By fostering collaboration and understanding, we create a community where all businesses—regardless of size or background—can thrive and contribute to our shared success.

Workforce Development and Talent Pipeline

A thriving workforce is essential to our economic future. This pillar focuses on aligning businesses with skilled talent, supporting career development and ensuring Round Rock remains competitive and innovative. By investing in our workforce, we strengthen our foundation for sustained success and prosperity.

As we celebrate our 75th anniversary, let's honor the legacy of those who built our Chamber while looking forward to the opportunities ahead. Thank you for your dedication and passion, which are the heart of everything we achieve. I am excited to lead and work alongside you as we embrace the challenges and opportunities of the future together.