

DIVERSITY, EQUITY & INCLUSION COMMITTEE

MISSION:

The Round Rock Chamber is committed to fostering a diverse, equitable and inclusive community and business environment that further strengthens Round Rock's position as a great place to live, work and build a business. The mission of the Diversity, Equity & Inclusion Committee is to identify resources and implement strategies that increase economic opportunity for the Round Rock business community and within the workforce. The Chamber is dedicated to promoting inclusivity and advancing opportunity for all the voices, perspectives and cultures that make up this vibrant and growing community.

OBJECTIVES

- **Promoting Diversity:** The committee works to ensure that the chamber reflects the diverse makeup of the community it serves. This involves actively recruiting members from different demographic backgrounds.
- **Advancing Equity:** Equity involves ensuring fairness and impartiality in opportunities and outcomes. The committee assesses chamber policies, programs, and practices to identify any systemic barriers that may prevent certain groups from fully participating or benefiting. It works to eliminate these barriers and create a level playing field for all members.
- **Fostering Inclusion:** Create an environment where all individuals feel welcomed, respected, and valued. The committee develops initiatives to promote cultural competency, educates members on issues of diversity and inclusion, and fosters a sense of belonging within the chamber community.
- **Enhancing Business Opportunities:** Embracing diversity and inclusion can lead to innovation, creativity, and retention within businesses. The committee will facilitate networking opportunities, mentorship programs, diversity certification pathways and partnerships that promote collaboration among diverse members and businesses.
- **Community Engagement:** The committee engages with external organizations, such as nonprofit organizations, chambers, and community groups, to advocate for policies and initiatives that promote diversity, equity, and inclusion within the broader community.

DE&I COMMITTEE LEADERSHIP:



CHAMBER STAFF LEAD:
KATARINA CORONA



COMMITTEE CHAIR:
RICHARD LOPEZ, UGK