



FOR IMMEDIATE RELEASE

**Round Rock Chamber Partners with Builders + Backers for Buildership®
Workshop at Inaugural Round Rock Startup Day**

ROUND ROCK, TX [February 15, 2024] – The Round Rock Chamber is pleased to announce a new partnership with Builders + Backers, a company that provides funding, resources and support to startups, to present a Buildership® Workshop during its inaugural Round Rock Startup Day on Thursday, May 2. The three-hour Buildership® Workshop is limited to 30 participants on an application basis and is at no cost to the entrepreneur. This workshop provides a unique opportunity for individuals who are curious about entrepreneurship.

Whether participants have a business concept in mind or are simply curious about entrepreneurship, the Buildership® Workshop promises an engaging and informative experience. In just three hours, attendees will be immersed in an interactive and collaborative environment designed to encourage networking and knowledge-sharing with like-minded individuals.

“We, and our partners at the Round Rock Chamber, know that people across Central Texas have ideas that hold the potential to become new businesses of all shapes and sizes,” said Donna Harris, CEO of Builders + Backers. “By offering this free, fun and informative workshop, we hope residents will take the crucial first steps to putting their promising ideas into action.”

The workshop will cover various aspects of the entrepreneurial journey, including idea generation, validation, market research and business modeling. Participants can expect to gain valuable insights into each step of the process, equipping them with the foundational skills necessary to launch and manage a successful business.

Event Details:

- **Date:** Thursday, May 2, 2024
- **Time:** 9:00 a.m. - 12:00 p.m.
- **Location:** Texas State University – Round Rock (1555 University Blvd., Round Rock TX 78665)

"We are thrilled to collaborate with Builders + Backers for this Buildership® Workshop as part of Round Rock Startup Day. Entrepreneurship is a key driver of economic growth, and we believe that providing individuals with the tools and knowledge needed to start and grow their businesses is crucial," said Jordan Robinson, President & CEO at the Round Rock Chamber.

This workshop aligns with the Round Rock Chamber's commitment to fostering innovation and supporting the local business community. Participants will leave the event with a clear understanding of the essential skills required to navigate the entrepreneurial landscape successfully.

To register for the Buildership® Workshop and learn more, please visit [website](https://www.roundrockchamber.org).





About the Round Rock Chamber: The Round Rock Chamber is a leading business organization in Round Rock, Texas, dedicated to driving economic growth and enhancing the quality of life for its residents. The Chamber represents a diverse range of industries, serving as a catalyst for business success and a voice for the local business community. With a focus on entrepreneurship, innovation, and collaboration, the Round Rock Chamber strives to create an environment where businesses can flourish and thrive.

About Builders + Backers: Builders + Backers invests in exceptional entrepreneurs who are building global-scale ventures to power an entirely different future - one where technology creates value for many instead of capturing it for a few. Through proprietary programming, Builders + Backers also inspires and equips people to best seize the opportunities of our digital era - from experimentation and solving problems in their local communities to starting new ventures that could scale. By backing the most creative builders across the country, we can shape the digital future to be one in which more people participate and thrive. www.buildersandbackers.com

About Round Rock Startup Day

This inaugural Round Rock Startup Day is an event organized by the Round Rock Chamber to celebrate and promote entrepreneurship in the community. The event features a workshop, panel discussions, and a pitch competition to support individuals at every stage of their entrepreneurial journey. Learn more at [here](#).

