



ENGAGEMENT OPPORTUNITIES

2025

SPONSOR & PARTNERSHIP GUIDE

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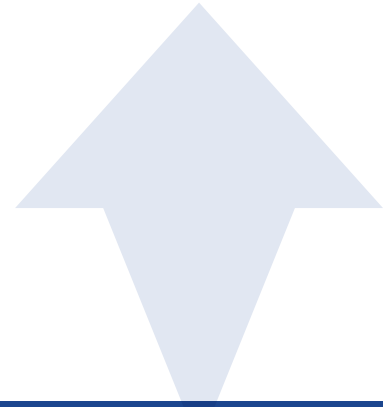
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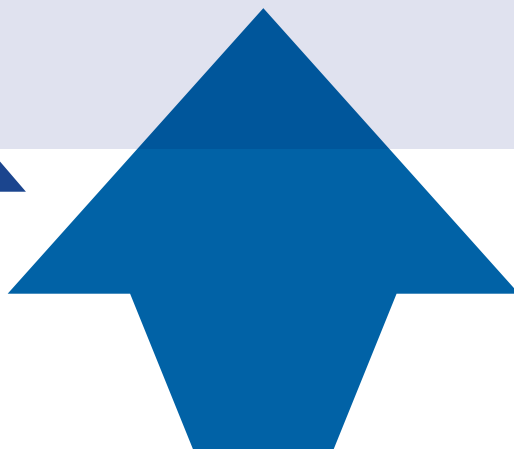
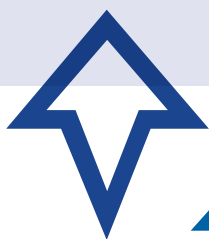
TO DISCUSS SPONSORSHIPS AND BUNDLES:

Contact Nicole Thompson at nthompson@roundrockchamber.org

FOR GENERAL INFORMATION:

Call the Chamber at [512.255.5805](tel:512.255.5805)

Or visit roundrockchamber.org



ABOUT THE ROUND ROCK CHAMBER

The Round Rock Chamber is the economic generator for the Round Rock community. We seek to be the unified voice of the business community and drive the economic growth and prosperity in the region. The Chamber does this by acting as a catalyst for business growth, a convener of community leaders and influencers and a champion for stronger communities.

PRIORITIES

- ✓ Investor Engagement
- ✓ Business Attraction
- ✓ Workforce & Talent Development
- ✓ Entrepreneurship
- ✓ Business Retention & Expansion
- ✓ Business Advocacy
- ✓ Organizational Excellence

MISSION

The Round Rock Chamber will lead economic generation in Round Rock through collaboration with community and business leaders to establish programs that support business growth.

VISION

To establish the City of Round Rock as a regional economic driver that offers businesses an environment for growth, career opportunities for residents and an excellent quality of life for all.

VALUES

- Integrity
- Innovation
- Unity
- Transparency
- Collaboration
- Professionalism

BELIEF STATEMENT

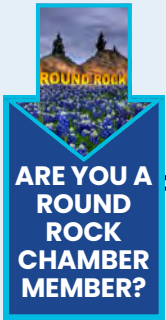
A strong economy in the community of Round Rock will create new opportunities for businesses, individuals and families to achieve greater potential and improve their quality of life.



MEMBERSHIP ENGAGEMENT MAP

NOT SURE WHERE TO START WITH THE CHAMBER? THIS MAP CAN BE YOUR GUIDE! SCORE YOURSELF AS YOU TRAVEL ALONG TO SEE JUST HOW ENGAGED YOU ARE WITH THE ROUND ROCK CHAMBER!

START HERE!



JOIN THE CHAMBER!

Memberships range from \$300-\$5,000 and include a variety of benefits. Visit page #19 to see the membership levels & benefits.

NO

YES!

YOU EARNED 2 POINTS

GREAT! Have you attended a new member orientation?

YES!

NO

YOU EARNED 1 POINT

SCAN THE QR CODE



TO SCHEDULE YOUR ORIENTATION.

WHAT ARE YOU MOST INTERESTED IN?

NETWORKING

COMMUNITY ENHANCEMENT

PUBLIC POLICY

All of our events are great for networking! (Pro-tip: consider hosting a **Business After Hours**, **Mid-Morning Mixer**, or **Ribbon Cutting** for additional exposure!)

The Chamber has many councils that advise the Board of Directors in areas like **Entrepreneurship**, **Talent Development**, **D, E & I**, and **Economic Development**. These councils are open to all members.

The **Business Climate Council** identifies our priorities and creates our Agenda for Economic Vitality which is presented to our elected officials at local, state, and federal levels.

YOU EARNED 1 POINT

Add 1 point for every type of event or council you've attended

YOU EARNED 1 POINT

YOU EARNED 1 POINT

DO YOU NEED MORE?

NO

It seems like you're in a good spot! We are looking forward to seeing you at an event soon!

YES!

PAID PARTNERSHIP PLACEMENTS

SPONSORSHIP OPPORTUNITIES

BECOME AN AMBASSADOR

PROFESSIONAL DEVELOPMENT

BECOME A BOARD MEMBER

YOU EARNED 1 POINT

YOU EARNED 2 POINTS

YOU EARNED 2 POINTS

YOU EARNED 2 POINTS

YOU EARNED 3 POINTS

You can place announcements in our **Investor Connector** e-newsletter for free when you join at the Principal level or higher. **Banner ads** are also available for the **Weekly Investor News** e-newsletter.

Sponsorships are great for brand recognition, engaging with our members and they can fit almost any budget. (Pro tip: bundle 3+ sponsorships for a 10% discount, or become an Annual Partner for recognition at all Power Lunches!)

The ambassadors attend ribbon cuttings for new members and help get members involved in Chamber programs. Think of this group like the **welcome committee!** Learn more about Ambassadors on our website.

The Chamber offers 2 flagship programs: **Leadership Round Rock & Ascend**. Both programs are application-based & provide a framework for participants to gain deeper knowledge of Round Rock & strengthen their leadership skills.

Board Member positions are for the most **passionate & involved** individuals who want to have a true impact on the Round Rock community and shape our business community as we grow.

You're off to a great start! We can't wait to see where else you grow!

1 - 2 POINTS

3 - 5 POINTS

Better! Have you tried something new lately? Choose a new event and give it a go!

6 - 10 POINTS

You're on a roll! Now, how can you get more strategic with your involvement to make a true impact?

11+ POINTS

Stellar! What a rock star. Thanks for your leadership & commitment to our community!

57TH ANNUAL BUSINESS AWARDS

Tuesday, February 11, 2025

The Annual Business Awards at Kalahari is a celebration of the year's successes and a time to honor our award winners. The evening begins with a social hour and live music and is followed by a served dinner and awards program.

THIS EVENT IS A VALUABLE OPPORTUNITY TO SHOWCASE YOUR BUSINESS IN FRONT OF APPROXIMATELY **750-850** BUSINESS AND COMMUNITY LEADERS.

EXCLUSIVE PRESENTING SPONSOR

\$5,850 (1 AVAILABLE)

- Banquet presented by your company name
- Logo prominently displayed during event
- Opportunity to provide a short video up to 90 seconds in duration shown during event
- 150-word business profile and logo in printed program
- Logo placement on event page, direct emails, social media and all promotional materials
- Reserved table of eight in prime location and two drink tickets per person

PLATINUM SPONSOR

\$4,700 (6 AVAILABLE)

- Opportunity to provide a short video up to 90 seconds in duration shown during event
- 150-word business profile and logo in printed program
- Logo recognition during event
- Logo placement on event page, direct emails and social media
- Reserved table of eight in prime location and two drink tickets per person

RECEPTION SPONSOR

\$2,500 (1 AVAILABLE)

- Logo placement in printed program, on event page and direct emails
- Logo displayed at all beverage stations
- Opportunity for signature cocktail to be offered and named after your company/brand
- Reserved table of eight and two drink tickets per person

LIVE MUSIC SPONSOR

\$2,500 (1 AVAILABLE)

- Logo placement in printed program, on event page and direct emails
- Logo displayed on sign near the band
- shout out to sponsor by the band during reception
- Reserved table of eight and (2) drink tickets per person

PHOTO BOOTH SPONSOR

\$2,500 (1 AVAILABLE)

- Prominent logo on the photo booth screens and on all photos from photo booth
- Two tickets to the event and two drink tickets per person
- Include a customized message and link to your business/landing page with each emailed photo

GOLD SPONSOR

\$2,000

- Logo recognition in printed program and during the event
- Logo placement on event page and direct emails
- Reserved table of eight

SILVER SPONSOR

\$1,000

- Company name recognition in printed program and during the event
- Business name on event page and direct emails
- Four reserved seats (*half-table, paired with another Silver Sponsor*)

TASTE OF ROUND ROCK

Tuesday, April 22, 2025

Taste of Round Rock at Round Rock Sports Center is a community-wide event drawing 1,000 attendees and featuring forty area restaurants showcasing their cuisine. It is a great opportunity to try different menu items and to discover new culinary creations while sharing the evening with colleagues and friends.



40
RESTAURANTS

1,100+
ATTENDEES

EXCLUSIVE PRESENTING SPONSOR

\$3,000 (1 AVAILABLE)

- Taste presented by your company name
- Prominent logo in full-page *Community Impact Newspaper* ad and all event promotions
- Prominent logo on event page and direct emails
- Logo recognition on multiple digital displays throughout the venue
- Ten early entry tickets

PLATINUM SPONSOR

\$2,000

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo on event page and direct emails
- Logo recognition on multiple digital displays throughout the venue
- Ten early entry tickets

PHOTO BOOTH SPONSOR

\$2,200 (1 AVAILABLE)

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo recognition on each photo that is printed and/or emailed to attendee
- Include a customized message and link to your business/landing page with each emailed photo
- Logo on event page and direct emails
- Four early entry tickets

GOLD SPONSOR

\$1,500

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo on event page and direct emails
- Six early entry tickets

SILVER(WARE) SPONSOR

\$1,550 (1 AVAILABLE)

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo on event page and direct emails
- Exclusive logo on silverware packaging given to all attendees
- Four early entry tickets

CONTRIBUTING SPONSOR

\$550

- Name recognition in full-page *Community Impact Newspaper* ad and all event promotions
- Name recognition on event page
- Four early entry tickets

PROMO BAG SPONSOR

\$2,000 (1 AVAILABLE)

- Logo in full-page *Community Impact* ad and all event promotions
- Logo on event page and direct emails
- Exclusive logo on bag given to all attendees to hold collected menus/coupons
- Ability to add one single printed piece in bag
- Four early entry tickets



ROUND ROCK STARTUP DAY



Welcome to Round Rock Startup Day – where innovation meets opportunity! Where our hope is that our vibrant community of entrepreneurs, visionaries and trailblazers converge for an exciting event dedicated to fostering the spirit of innovation. Join us at Texas State University for the inaugural celebration of creativity, collaboration, and cutting-edge ideas. Whether you're an aspiring entrepreneur, seasoned professional or simply passionate about the startup ecosystem, Round Rock Startup Day is your gateway to inspiration, education and networking.

PRESENTING SPONSOR \$5,000

- Event Presented by Your Company Name
- Logo placement on event webpage
- Logo on direct emails, social media and marketing materials
- Two-minute company spotlight
- Opportunity for a table during the event to display
- Opportunity to provide relevant blog content for a newsletter

**MAY 1,
2025**

**75-100
ATTENDEES**



RECEPTION SPONSOR \$1,200

- Reception Sponsored by Your Company Name
- Logo on reception signage
- Two-minute company spotlight during event
- Logo on event webpage
- Logo on direct emails about Startup Day



WORKSHOP SPONSOR \$1,200

- Workshop Sponsored by Your Company Name
- Logo on workshop signage
- Two-minute company spotlight before workshop begins
- Logo on event webpage
- Logo on direct emails about the workshop

BREAKOUT SESSION SPONSORS \$500 (4 AVAILABLE)

- Opportunity to introduce the session/speaker
- Logo on event webpage
- Logo on session signage



BOTTLE CAP SPONSOR \$500

- Logo on event web page
- Company name and logo on bottle cap opener 5x6
- card Opportunity to design back of bottle cap opener 5x6 card

COOKIE SPONSOR \$250

- Logo on event web page
- Logo on marketing materials
- Logo on wrapping for frosted sugar cookies

STICKER SPONSOR \$250

- Logo on event web page
- Logo on marketing materials
- Logo printed on die cut stickers for event

89TH

LEGISLATIVE SESSION EXECUTIVE REVIEW

Our biennial Executive Review of the Texas Legislative Session at Kalahari brings together leaders from across Texas to discuss results of each regular session and its implications on our economy and businesses in the Lone Star State. Collaborate with government officials, public policy and research organizations, and leadership from companies in a variety of industries while participating in panel discussions and plenary keynotes covering the most impactful bills affecting Texas businesses.

JUNE 18, 2025



EXCLUSIVE PRESENTING SPONSOR (1 AVAILABLE)

- Plenary session speaking opportunities
- Reserved table for six (6) throughout the event and admission for six (6) to the closing reception
- Opportunity to provide a video up to 90 sec during the event
- Choice of one (1) panel sponsorship (branding and panel participation)
- Logo recognition at event and in all eCommunications

HOSPITALITY ROOM AND BREAK SPONSORS (3 AVAILABLE)

- Speaking opportunity: choice of opening remarks, moderator, or panelist position
- Admission for three (3), reserved half-table throughout the event, and admission for three (3) to the closing reception
- Logo recognition at event and in all eCommunications

EXCLUSIVE RECEPTION SPONSOR (1 AVAILABLE)

- Speaking opportunity at closing reception
- Admission for three (3), reserved half-table throughout the event, and admission for three (3) to the closing reception
- Logo recognition at event and in all eCommunications

PLENARY, PANEL, & LUNCH SPONSORS (11 AVAILABLE)

- Speaking opportunity: choice of opening remarks, moderator, or panelist position
- Admission for three (3), reserved half-table throughout the event, and admission for three (3) to the closing reception
- Logo recognition at event and in all eCommunications

CONTRIBUTING SPONSORS (20 AVAILABLE)

- Admission for one (1) to the event and closing reception
- Name recognition at event and in all eCommunications



DISPLAY TABLE AND SPONSORS (20 AVAILABLE)

- 60" display table and two chairs
- Admission for two (2) to the event and closing reception
- Name recognition at event and in all eCommunications



WILCO INTERCITY VISIT

OCTOBER 2025

Join a group of visionary leaders for the Round Rock Chamber's InterCity Visit (ICV) in Q3 of 2025. Embrace this opportunity to connect and collaborate while gaining insights on how we will drive prosperity for Round Rock.



PRESENTING SPONSOR \$5,000 (LIMITED TO 1)

- Support the community collaboration while aligning with the Chamber
- Registration for one attendee
- Top billing of logo on all event materials
- Opportunity to present to the group during the event

TRANSPORTATION SPONSOR \$3,000 (LIMITED TO 1)

- Registration for one attendee
- Logo recognition on all event materials
- Logo displayed on motorcoach daily
- Opportunity to show video

BREAKFAST SPONSOR \$3,000 (LIMITED TO 2)

- Registration for one attendee
- Logo recognition on event materials
- Opportunity to speak at selected breakfast
- Logo displayed on menu

TOTE & LUGGAGE TAG SPONSOR \$2,500 (LIMITED TO 1)

- Registration for one attendee
- Logo recognition on event materials
- Logo displayed on luggage tag and tote bag

WELCOME RECEPTION SPONSOR \$1,000 (LIMITED TO 1)

- Logo displayed at welcome reception
- Logo recognition on all event materials
- *Does not include a registration to the InterCity Visit**

HOTEL & HOSPITALITY SPONSOR \$3,500 (LIMITED TO 1)

- Registration for one attendee
- Logo displayed at hospitality venues
- Logo recognition on all event materials

LUNCH SPONSOR \$3,000 (LIMITED TO 2)

- Registration for one attendee
- Logo recognition on event materials
- Opportunity to speak at selected lunch
- Logo displayed on menu

MOBILE APP SPONSOR \$2,500 (LIMITED TO 1)

- Registration for one attendee
- Logo recognition on event materials



DINNER SPONSOR \$3,500 (LIMITED TO 2)

- Registration for one attendee
- Logo recognition on event materials
- Opportunity to speak at selected dinner
- Logo displayed on menu



SIGNATURE EVENTS

BIRDIES, BOGEYS, & BIZ GOLF TOURNAMENT

October 24, 2025

Held at Forest Creek Golf Course, bragging rights are at stake as you compete for prizes and build business relationships. Showcase your brand at this engaging event. All levels include an opportunity to add to the swag bag given to all golfers.

EXCLUSIVE PRESENTING SPONSOR

\$4,000 (1 AVAILABLE)

- Tournament presented by your company name
- Prominent logo on event page and on all marketing materials
- Special social media recognition
- Team of four
- Breakfast, lunch and two drink tickets for each player
- One mulligan per player

BREAKFAST SPONSOR WITH TEAM

\$2,000 (1 AVAILABLE)

- Logo on event page website and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player
- Ability to have a sponsor table near the registration table
- Sponsor's logo on sign in breakfast area



GOLF BALL SPONSOR

\$2,250 (1 AVAILABLE)

- A sleeve of 3 golf balls given to all players at the tournament with the sponsor and Chamber full-color logos on adjacent sides
- Full-color logo and the chamber's logo printed on each sleeve
- Logo on event page and all marketing materials
- (2) tickets to attend the lunch at Forest Creek immediately following the tournament

BOTTLED WATER SPONSOR

\$1,100 (1 AVAILABLE)

- Logo and Chamber's logo on bottled waters given to all golfers at tournament
- Logo on event page and all marketing materials

GOLF CART SPONSOR WITH TEAM

\$2,250 (1 AVAILABLE)

- 8.5" x 5.5" sign with color logo inside sixty to seventy carts
- Logo on event page and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player

HOLE IN ONE

\$600 (1 AVAILABLE)

- Full color tee sign with your logo at tee or hole
- Naming rights to contest
- Logo on event page and all marketing materials
- Sponsor agrees to arrange and cover the cost of any contest insurance and provide the prize
- Sponsor agrees to park the vehicle which is to be the prize at the event





BEVERAGE CART SPONSOR WITH TEAM

\$1,750 (1 AVAILABLE)

- 8.5" x 5.5" sign with color logo attached to both beverage carts that travel throughout the course
- Logo on event page and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player

CONTEST SPONSOR

\$850 (5 AVAILABLE)

- Choose from: Closest to the Pin (2), Bubba Drive, Longest Drive, Putting
- Full-color tee sign at the contest with your logo
- Naming rights to contest
- Name recognition on event page and all marketing materials
- Up to two sponsor personnel present at sponsored contest green

CONTEST PRIZE SPONSOR

\$1,000 (1 AVAILABLE)

- Logo on event page and all marketing materials
- Ability to present the award provided by you to the Contest winners
- Two lunch tickets

KOOZIE SPONSOR

\$1,800 (1 AVAILABLE)

- Your company's logo and Chamber's logo on Koozies and given to all golfers at the tournament
- Logo on event page and all marketing materials

SNACK TOTE SPONSOR

\$1,600 (1 AVAILABLE)

- Your company's logo and the Chamber's logo on the snack filled totes given to all golfers at the tournament
- Logo on event page and all marketing materials

PHOTO BOOTH SPONSOR

\$1,500 (1 AVAILABLE)

- Prominent logo on the photo booth screens and on all photos printed and/or emailed
- Include a customized message and link to your business/landing page with each emailed photo each player each player
- Logo on event page and all marketing materials

EAGLE TEAM

\$1,250

- Logo on event page and all marketing materials
- Electronic list of registrants (upon request)
- Dedicated Facebook post with logo and website link
- Team of four
- Breakfast, lunch and two drink tickets for each player

BIRDIE TEAM

\$900

- Business name on event page and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player

FLAG SPONSOR WITH TEAM

\$2,700 (1 AVAILABLE)

- Color logo on all eighteen pin flags
- Logo on event page and all direct emails
- Team of four
- Breakfast, lunch and two drink tickets for each player



POWER LUNCHEES

Each of the seven Power Lunches provides Chamber members and prospective members an opportunity to stay informed on topics relevant to the business community while creating space to connect with area stakeholders. These valuable sponsorship positions allow you to promote your business or organization to 150-300 people at each lunch while aligning with the Round Rock Chamber.



150-350 ATTENDEES

ANNUAL PARTNERSHIPS

\$3,000 - \$4,000

- 1/2 table (3 seats) - full table (6 seats) with premium table placement at all seven (7) Power Lunches
- Special recognition at all seven (7) Power Lunches
- Admission to Power Lunch Receptions when held
- Logo included in all event promotions, on event page and direct emails
- Logo listed on thank you email after the event to all attendees
- Not eligible for sponsor bundle discount

PRESENTING SPONSOR

\$2,500 - \$3,500 (7 AVAILABLE)

- Prominent logo included in all event promotions, on event page and direct emails
- One-minute presentation about your company at beginning of event
- Opportunity to introduce speaker or moderator
- A total of Four seats at the two head tables of your sponsored luncheon and invited to reception when held
- Logo and opportunity to include a custom message/link on thank you email sent to all attendees

CONTRIBUTING SPONSOR

\$500-\$750 (3 AVAILABLE PER POWER LUNCH)

- Business booth display at your sponsored Power Lunch event
- Business name included in all event promotions, on event page and direct emails
- Two tickets for at-large seating to your sponsored luncheon and invited to reception when held.
- Business name listed on thank you email after the event to all guests



MOMENTUM EVENTS

Momentum Investors are invited to four to five exclusive events throughout the year to learn about specific economic development topics and network with fellow business and community leaders supporting the growth of Round Rock's economy.

AVERAGE ATTENDANCE INCLUDES **75-100** MOMENTUM INVESTORS THAT INCLUDE HIGH-LEVEL COMPANY DECISION MAKERS AS WELL AS CITY AND COUNTY OFFICIALS.



PRESENTING SPONSOR

\$1,500 PER EVENT (4 AVAILABLE)

- Dedicated sponsor table with prime location
- Two-minute, on-stage speaking opportunity
- Opportunity to include promotional item(s) for guests
- Sponsor name and logo included in all pre- and post-event emails
- Verbal recognition at events
- Sponsor name and logo on all event printed materials including signage, program and visual presentation
- Not eligible for bundle discount



WHAT IS MOMENTUM?

Momentum is a five-year, public-private partnership between the Round Rock Chamber, City of Round Rock and private-sector investors from the Austin-Round Rock metropolitan area who play a critical role in funding the execution of the Chamber's economic development strategy, which directly contributes to the overall economic vitality of the region.

Round Rock's unprecedented success would not be possible without the support of Momentum investors, more than 80 local businesses invest in the program which is essential for the future of Round Rock. Momentum investors have access to exclusive events throughout the year.

SPARK 30-40 ATTENDEES



SPARK is for prospective and current entrepreneurs. Each quarter, the Chamber invites local, successful business owners to share their entrepreneurial story in an informal setting. The event connects entrepreneurs and highlights Round Rock as a hub for health startup activity.

The informal setting allows for open discussion and provides inspiration for entrepreneurs in various stages of business development.



PRESENTING SPONSOR

\$2,500

- Presenting sponsor at four SPARK events throughout the year
- Prominent logo in all promotional materials for the event
- One-minute presentation about your company at beginning of event
- Electronic list of attendees (upon request)

BUSINESS LEADER SERIES

30-40 ATTENDEES

Business Leader Series allows industry experts, successful business owners, entrepreneurs and business leaders to share valuable business lessons, insights and tools that they have used to succeed in their entrepreneurial journey.

PRESENTING SPONSOR

\$2,000

- Logo on all Business Leader Series event pages and on all direct emails promoting event
- Opportunity to provide a two-minute spotlight at every event
- Company logo on slide at beginning of program
- Opportunity to place marketing materials on registration table

SPEAKER SPONSOR

\$250

- Logo on event page
- Two Minute spotlight at the beginning of the event
- Opportunity to welcome speaker



MID-MORNING MIXER

January, March, May, July, September, and November

**70-80
ATTENDEES**

The Chamber's Friday morning networking event provides an opportunity to connect and promote your business in a relaxed and energetic setting. Average attendance for this event is 70-80 people with new and prospective members attending each month.

PRESENTING SPONSOR

\$3,000 (1 AVAILABLE ANNUALLY)

- Logo on all six Mid-Morning Mixer event pages
- Logo on all direct emails to promote the event
- Opportunity to do a two-minute spotlight at every event
- One ticket to the event
- Logo on reminder emails to registered guests

2-MINUTE SPOTLIGHT

\$45 (6 AVAILABLE PER EVENT)

- 2-minute speaking opportunity to all attendees at Mid-Morning Mixer
- Free entry into event



YOUNG PROFESSIONALS PROGRAM

The Round Rock Chamber's Young Professionals Program is designed to build and strengthen the young professional workforce in Round Rock and Central Texas. The Chamber is committed to offering events and programs that revolve around leadership, professional development, education, and networking. Annual Corporate Partnerships are industry exclusive providing a focused approach for aligning with these emerging leaders. Sponsorships are available for individual events throughout the year.



CORPORATE PARTNER

\$1,500 (2 AVAILABLE)

- Exclusive industry sector sponsorship and alignment throughout the entire year
- Round Rock Chamber Young Professionals Program supported by your organization name
- Logo prominently placed on program web page of the Round Rock Chamber
- Logo prominently displayed at all events
- Logo prominently placed on cover page of all printed materials
- Special recognition of support at all Young Professional events
- Includes your choice of one available Event Sponsorship

EVENT HOST AND PROGRAMMING SPONSORSHIPS

\$500

- Offered for the following events and programming:
 - *Networking/Social Events (Breakfast, Happy Hour)*
 - *Luncheons and Roundtables with elected officials and community leaders*
 - *Mentoring, Professional Development and Matchmaking*
- Two-minute speaking opportunity at your hosted event
- Opportunity to provide brochures and promotional materials about your organization
- Host organization provides food and beverage, facilities and entertainment (where applicable)
- Contact Kimberly Dolson for more information: kdolson@roundrockchamber.org





LEADERSHIP ROUND ROCK

For over 35 years, Leadership Round Rock has developed tomorrow's leaders while promoting awareness of issues and opportunities that impact Round Rock. The program has up to 26 students per cohort, has 12+ events annually and graduates each class in December. Deep dives into specific topics are accomplished through full-day trips to area stakeholders. The Corporate Partnership is offered for the full year and Day Sponsorships are offered for each subject-specific day.

DAY SPONSOR

\$500 – \$1,000 (8 AVAILABLE)

- Offered for the following subject-specific events/days:
 - February 19: City History and Chamber Day
 - March 26: Community Involvement Day
 - April 16: Higher Education Day
 - May 20: County Government Day
 - June 18: Critical Infrastructure Day
 - August 20: State and Federal Government Day
 - September 17: Healthcare Day
 - October 15: K-12 Day
- Logo on cover page of all printed materials for your sponsored Day
- Two-minute speaking opportunity at either Breakfast or Lunch (TBD for each day)
- Either breakfast or lunch for one included at sponsored Day (TBD for each day)
- Opportunity to provide a brochure about your business and/or company-branded items to class participants

CORPORATE PARTNER

\$2,500

- Exclusive sponsorship and alignment throughout the entire year
- Leadership Round Rock program supported by your organization name
- Logo prominently placed on program webpage of the Round Rock Chamber
- Logo prominently placed on cover page of all printed materials
- Logo included within Leadership Round Rock social media
- Your business recognized during each LRR Day throughout the year
- Two-minute speaking opportunity at the LLR Team Building Retreat on January 24
- Ability to provide your company brochure and/or logo items at the LRR Retreat
- Special recognition of support at the Leadership Graduation event in December and placement of logo in the printed program
- Two tickets to the Leadership Graduation event in December

TOP INVESTORS

THANK YOU TO THE FOLLOWING BUSINESSES FOR THEIR INVESTMENT IN THE CHAMBER AT THE HIGHEST LEVELS:



CHAIRMAN'S CIRCLE



PRESIDENT'S CLUB

- Alliance Safety & Fire Protection LP
- Anchor-Ventana Glass
- Apple
- AYRO, Inc.
- Beacon Hospice
- Chasco Constructors
- Christianson Air Conditioning & Plumbing
- Family Friend Roofing and Construction
- Frontier Bank of Texas
- Google Fiber
- Green Leaf AC, Heating & Plumbing
- Holy Family Catholic School
- Legacy Roofing Pros
- Lott Brothers Construction Company
- Michael Angelo's
- Patten Title
- PNC Bank
- Texas Children's Hospital
- Tim Horton's Coffee and Bakery
- TSS, Incorporated
- UFCU
- WalMart Supercenter
- Westwood Professional Services

INVESTMENT LEVELS

- Special consideration for board position
- Logo on chamber homepage with hyperlink
- Logo included in The WIN emailed weekly to all investors
- Annual personal visit with chamber CEO upon request
- ■ One company article posted on chamber website per benefit year
- ■ Logo on back of investment levels handout
- ■ Name on chamber homepage with hyperlink
- ■ Logo recognition at Power Lunch events
- ■ Four Taste of Round Rock tickets
- ■ ■ Enhanced business directory page with online logo
- ■ ■ One Excel list of new investors per month upon request
- ■ ■ Total of five Power Lunch tickets per benefit year
- ■ ■ Name recognition in slides at Power Lunches
- ■ ■ Unlimited branch listings
- ■ ■ Leadership Round Rock program tuition discount¹
- ■ ■ Opportunity to host Business After Hours
- ■ ■ Two Power Lunch tickets per benefit year
- ■ ■ Unlimited business categories in online directory
- ■ ■ One excel copy of mailing list per year²
- ■ ■ Ribbon cuttings / grand opening celebrations
- ■ ■ Unlimited announcements in Investor Connector³ and e-newsletter
- ■ ■ ■ Certificate of origin seals for exporting
- ■ ■ ■ Preferred pricing for chamber events and sponsor opportunities
- ■ ■ ■ Listing and map hyperlink in online directory

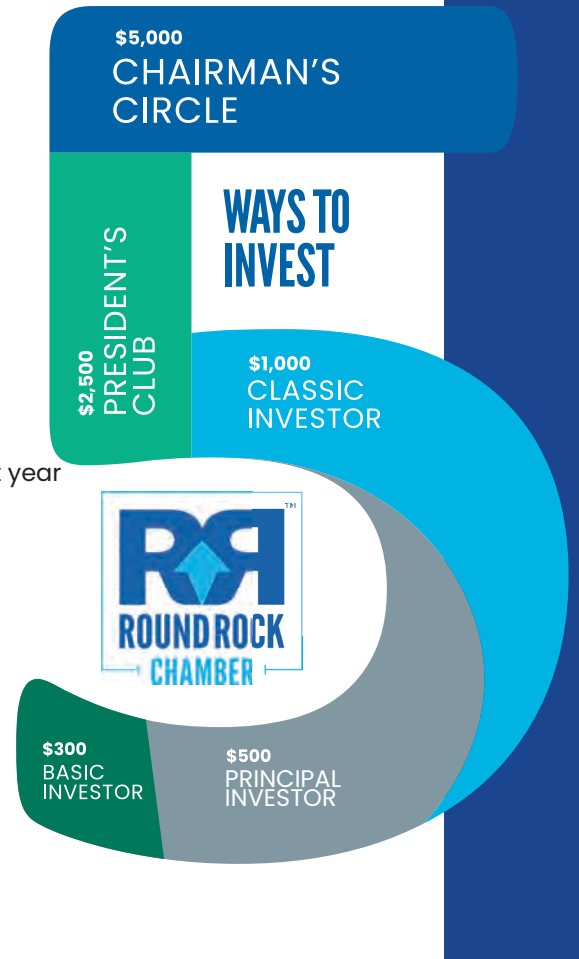
SPONSOR BUNDLES

Create a sponsor bundle that fits your marketing needs. Choose three or more sponsor opportunities and receive a **ten percent discount** when purchased together by January 15, 2025

¹ 50% off tuition for Chairman's Circle; 25% off for President's Club; 10% off for Classic Investors, if accepted

² Available for a fee of \$50 for Basic Investors

³ Available for a fee of \$40 for Basic Investors; publication emailed to over 4,000 business emails



THERE IS A \$25 ONE-TIME APPLICATION FEE FOR NEW INVESTORS. AUTOMATIC RENEWAL EACH YEAR. THE \$25 WILL BE RE-APPLIED SHOULD YOUR INVESTMENT LAPSE AT ANNUAL RENEWAL.





**TO DISCUSS SPONSORSHIPS
AND BUNDLES:**

Contact Nicole Thompson at
nthompson@roundrockchamber.org

FOR GENERAL INFORMATION:

Call the Chamber at [512.255.5805](tel:512.255.5805)

Or visit roundrockchamber.org