



# MEMBERSHIP ENGAGEMENT MAP

NOT SURE WHERE TO START WITH THE CHAMBER? THIS MAP CAN BE YOUR GUIDE! SCORE YOURSELF AS YOU TRAVEL ALONG TO SEE JUST HOW ENGAGED YOU ARE WITH THE ROUND ROCK CHAMBER!

## START HERE!



NO  
YES!

**JOIN THE CHAMBER!**

Memberships range from \$300-\$5,000 and include a variety of benefits. Visit page #19 to see the membership levels & benefits.

YOU EARNED 2 POINTS

**GREAT! Have you attended a new member orientation?**

YES!

YOU EARNED 1 POINT

NO



**WHAT ARE YOU MOST INTERESTED IN?**



**NETWORKING**

All of our events are great for networking! (Pro-tip: consider hosting a **Business After Hours**, **Mid-Morning Mixer**, or **Ribbon Cutting** for additional exposure!)

Add 1 point for every type of event or council you've attended

YOU EARNED 1 POINT



**COMMUNITY ENHANCEMENT**

The Chamber has many councils that advise the Board of Directors in areas like **Entrepreneurship**, **Talent Development**, **D, E & I**, and **Economic Development**. These councils are open to all members.

YOU EARNED 1 POINT



**PUBLIC POLICY**

The **Business Climate Council** identifies our priorities and creates our Agenda for Economic Vitality which is presented to our elected officials at local, state, and federal levels.

YOU EARNED 1 POINT

It seems like you're in a good spot! We are looking forward to seeing you at an event soon!

**DO YOU NEED MORE?**

YES!

NO



**PAID PARTNERSHIP PLACEMENTS**

YOU EARNED 1 POINT



**SPONSORSHIP OPPORTUNITIES**

YOU EARNED 2 POINTS



**BECOME AN AMBASSADOR**

YOU EARNED 2 POINTS



**PROFESSIONAL DEVELOPMENT**

YOU EARNED 2 POINTS



**BECOME A BOARD MEMBER**

YOU EARNED 3 POINTS

You can place announcements in our **Investor Connector** e-newsletter for free when you join at the Principal level or higher. **Banner ads** are also available for the **Weekly Investor News** e-newsletter.

Sponsorships are great for brand recognition, engaging with our members and they can fit almost any budget. (Pro tip: bundle 3+ sponsorships for a 10% discount, or become an Annual Partner for recognition at all Power Lunches!)

The ambassadors attend ribbon cuttings for new members and help get members involved in Chamber programs. Think of this group like the **welcome committee!** Learn more about Ambassadors on our website.

The Chamber offers 2 flagship programs: **Leadership Round Rock & Ascend**. Both programs are application-based & provide a framework for participants to gain deeper knowledge of Round Rock & strengthen their leadership skills.

Board Member positions are for the most **passionate & involved** individuals who want to have a true impact on the Round Rock community and shape our business community as we grow.

You're off to a great start! We can't wait to see where else you grow!

**1 - 2 POINTS**

Better! Have you tried something new lately? Choose a new event and give it a go!

**3 - 5 POINTS**

**6 - 10 POINTS**

You're on a roll! Now, how can you get more strategic with your involvement to make a true impact?

**11+ POINTS**

Stellar! What a rock star. Thanks for your leadership & commitment to our community!