

57TH ANNUAL BUSINESS AWARDS

Tuesday, February 11, 2025

The Annual Business Awards at Kalahari is a celebration of the year's successes and a time to honor our award winners. The evening begins with a social hour and live music and is followed by a served dinner and awards program.

THIS EVENT IS A VALUABLE OPPORTUNITY TO SHOWCASE YOUR BUSINESS IN FRONT OF APPROXIMATELY **750-850** BUSINESS AND COMMUNITY LEADERS.

EXCLUSIVE PRESENTING SPONSOR

\$5,850 (1 AVAILABLE)

- Banquet presented by your company name
- Logo prominently displayed during event
- Opportunity to provide a short video up to 90 seconds in duration shown during event
- 150-word business profile and logo in printed program
- Logo placement on event page, direct emails, social media and all promotional materials
- Reserved table of eight in prime location and two drink tickets per person

PLATINUM SPONSOR

\$4,700 (6 AVAILABLE)

- Opportunity to provide a short video up to 90 seconds in duration shown during event
- 150-word business profile and logo in printed program
- Logo recognition during event
- Logo placement on event page, direct emails and social media
- Reserved table of eight in prime location and two drink tickets per person

RECEPTION SPONSOR

\$2,500 (1 AVAILABLE)

- Logo placement in printed program, on event page and direct emails
- Logo displayed at all beverage stations
- Opportunity for signature cocktail to be offered and named after your company/brand
- Reserved table of eight and two drink tickets per person

LIVE MUSIC SPONSOR

\$2,500 (1 AVAILABLE)

- Logo placement in printed program, on event page and direct emails
- Logo displayed on sign near the band
- shout out to sponsor by the band during reception
- Reserved table of eight and (2) drink tickets per person

PHOTO BOOTH SPONSOR

\$2,500 (1 AVAILABLE)

- Prominent logo on the photo booth screens and on all photos from photo booth
- Two tickets to the event and two drink tickets per person
- Include a customized message and link to your business/landing page with each emailed photo

GOLD SPONSOR

\$2,000

- Logo recognition in printed program and during the event
- Logo placement on event page and direct emails
- Reserved table of eight

SILVER SPONSOR

\$1,000

- Company name recognition in printed program and during the event
- Business name on event page and direct emails
- Four reserved seats (*half-table, paired with another Silver Sponsor*)