

**ROUND ROCK
CHAMBER**



2024 ENGAGEMENT OPPORTUNITIES

**SPONSOR &
PARTNERSHIP
GUIDE**



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TO DISCUSS SPONSORSHIPS AND BUNDLES:

Contact Laura McManus at
lmcmamus@roundrockchamber.org

FOR GENERAL INFORMATION

Call the Chamber at [512.255.5805](tel:512.255.5805)
Or visit roundrockchamber.org

ABOUT THE ROUND ROCK CHAMBER

The Round Rock Chamber is the economic generator for the Round Rock community. We seek to be the unified voice of the business community and drive the economic growth and prosperity in the region. The Chamber does this by acting as a catalyst for business growth, a convener of community leaders and influencers and a champion for stronger communities.

PRIORITIES

- ✓ Investor Engagement
- ✓ Business Attraction
- ✓ Workforce & Talent Development
- ✓ Entrepreneurship
- ✓ Business Retention & Expansion
- ✓ Business Advocacy
- ✓ Organizational Excellence

MISSION

The Round Rock Chamber will lead economic generation in Round Rock through collaboration with community and business leaders to establish programs that support business growth.

VALUES

- Integrity
- Unity
- Collaboration
- Innovation
- Transparency
- Professionalism

VISION

To establish the City of Round Rock as a regional economic driver that offers businesses an environment for growth, career opportunities for residents and an excellent quality of life for all.

BELIEF STATEMENT

A strong economy in the community of Round Rock will create new opportunities for businesses, individuals and families to achieve greater potential and improve their quality of life.



56TH ANNUAL BUSINESS AWARDS

Wednesday, February 7, 2024

The Annual Business Awards at Kalahari is a celebration of the year’s successes and a time to honor our award winners. The evening begins with a social hour and live music and is followed by a served dinner and awards program.

THIS EVENT IS A VALUABLE OPPORTUNITY TO SHOWCASE YOUR BUSINESS IN FRONT OF APPROXIMATELY **700-800** BUSINESS AND COMMUNITY LEADERS.

EXCLUSIVE PRESENTING SPONSOR

\$5,850 (1 AVAILABLE)

- Banquet presented by your company name
- Logo prominently displayed during event
- Opportunity to provide a short video up to 90 seconds in duration shown during event
- 150-word business profile and logo in printed program
- Logo placement on event page, direct emails, social media and all promotional materials
- Reserved table of eight in prime location and two drink tickets per person

PLATINUM SPONSOR

\$4,700 (6 AVAILABLE)

- Opportunity to provide a short video up to 90 seconds in duration shown during event
- 150-word business profile and logo in printed program
- Logo recognition during event
- Logo placement on event page, direct emails and social media
- Reserved table of eight in prime location and two drink tickets per person

RECEPTION SPONSOR

\$2,500 (1 AVAILABLE)

- Logo placement in printed program, on event page and direct emails
- Logo displayed at all beverage stations
- Opportunity for signature cocktail to be offered and named after your company/brand
- Reserved table of eight and two drink tickets per person

LIVE MUSIC SPONSOR

\$2,500 (1 AVAILABLE)

- Logo placement in printed program, on event page and direct emails
- Logo displayed on sign near the band
- shout out to sponsor by the band during reception
- Reserved table of eight and (2) drink tickets per person

PHOTO BOOTH SPONSOR

\$2,500 (1 AVAILABLE)

- Prominent logo on the photo booth screens and on all photos from photo booth
- Two tickets to the event and two drink tickets per person
- Include a customized message and link to your business/landing page with each emailed photo

GOLD SPONSOR

\$1,800

- Logo recognition in printed program and during the event
- Logo placement on event page and direct emails
- Reserved table of eight

SILVER SPONSOR

\$900

- Company name recognition in printed program and during the event
- Business name on event page and direct emails
- Four reserved seats (*half-table, paired with another Silver Sponsor*)

TASTE OF ROUND ROCK

Tuesday, April 23, 2024

Taste of Round Rock at Round Rock Sports Center is a community-wide event drawing 1,000 attendees and featuring forty area restaurants showcasing their cuisine. It is a great opportunity to try different menu items and to discover new culinary creations while sharing the evening with colleagues and friends.



40
RESTAURANTS

1,000
ATTENDEES

EXCLUSIVE PRESENTING SPONSOR

\$3,000 (1 AVAILABLE)

- Taste presented by your company name
- Prominent logo in full-page *Community Impact Newspaper* ad and all event promotions
- Prominent logo on event page and direct emails
- Logo recognition on multiple digital displays throughout the venue
- Ten early entry tickets

PLATINUM SPONSOR

\$2,000

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo on event page and direct emails
- Logo recognition on multiple digital displays throughout the venue
- Ten early entry tickets

PHOTO BOOTH SPONSOR

\$2,200 (1 AVAILABLE)

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo recognition on each photo that is printed and/or emailed to attendee
- Include a customized message and link to your business/landing page with each emailed photo
- Logo on event page and direct emails
- Four early entry tickets

GOLD SPONSOR

\$1,500

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo on event page and direct emails
- Six early entry tickets

SILVER(WARE) SPONSOR

\$1,550 (1 AVAILABLE)

- Logo in full-page *Community Impact Newspaper* ad and all event promotions
- Logo on event page and direct emails
- Exclusive logo on silverware packaging given to all attendees
- Four early entry tickets

CONTRIBUTING SPONSOR

\$550

- Name recognition in full-page *Community Impact Newspaper* ad and all event promotions
- Name recognition on event page
- Four early entry tickets

PROMO BAG SPONSOR

\$2,000 (1 AVAILABLE)

- Logo in full-page *Community Impact* ad and all event promotions
- Logo on event page and direct emails
- Exclusive logo on bag given to all attendees to hold collected menus/coupons
- Ability to add one single printed piece in bag
- Four early entry tickets

SIGNATURE EVENTS

BIRDIES, BOGEYS, & BIZ GOLF TOURNAMENT

October 18, 2024

Held at Forest Creek Golf Course, bragging rights are at stake as you compete for prizes and build business relationships. Showcase your brand at this engaging event. All levels include an opportunity to add to the swag bag given to all golfers.

EXCLUSIVE PRESENTING SPONSOR

\$4,000 (1 AVAILABLE)

- Tournament presented by your company name
- Prominent logo on event page and on all marketing materials
- Special social media recognition
- Team of four
- Breakfast, lunch and two drink tickets for each player
- One mulligan per player

BREAKFAST SPONSOR WITH TEAM

\$2,000 (1 AVAILABLE)

- Logo on event page website and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player
- Ability to have a sponsor table near the registration table
- Sponsor's logo on sign in breakfast area



GOLF BALL SPONSOR

\$2,000 (1 AVAILABLE)

- A sleeve of 3 golf balls given to all players at the tournament with the sponsor and Chamber full-color logos on adjacent sides
- Full-color logo and the chamber's logo printed on each sleeve
- Logo on event page and all marketing materials
- (2) tickets to attend the lunch at Forest Creek immediately following the tournament

BOTTLED WATER SPONSOR

\$1,100 (1 AVAILABLE)

- Logo and Chamber's logo on bottled waters given to all golfers at tournament
- Logo on event page and all marketing materials

GOLF CART SPONSOR WITH TEAM

\$2,250 (1 AVAILABLE)

- 8.5" x 5.5" sign with color logo inside sixty to seventy carts
- Logo on event page and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player

HOLE IN ONE

\$600 (1 AVAILABLE)

- Full color tee sign with your logo at tee or hole
- Naming rights to contest
- Logo on event page and all marketing materials
- Sponsor agrees to arrange and cover the cost of any contest insurance and provide the prize
- Sponsor agrees to park the vehicle which is to be the prize at the event



PHOTO BOOTH SPONSOR

\$1,500 (1 AVAILABLE)

- Prominent logo on the photo booth screens and on all photos printed and/or emailed
- Include a customized message and link to your business/landing page with each emailed photo each player each player
- Logo on event page and all marketing materials

EAGLE TEAM

\$1,250

- Logo on event page and all marketing materials
- Electronic list of registrants (upon request)
- Dedicated Facebook post with logo and website link
- Team of four
- Breakfast, lunch and two drink tickets for each player

BIRDIE TEAM

\$900

- Business name on event page and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player

FLAG SPONSOR WITH TEAM

\$2,700 (1 AVAILABLE)

- Color logo on all eighteen pin flags
- Logo on event page and all direct emails
- Team of four
- Breakfast, lunch and two drink tickets for each player

BEVERAGE CART SPONSOR WITH TEAM

\$1,750 (1 AVAILABLE)

- 8.5" x 5.5" sign with color logo attached to both beverage carts that travel throughout the course
- Logo on event page and all marketing materials
- Team of four
- Breakfast, lunch and two drink tickets for each player

CONTEST SPONSOR

\$850 (5 AVAILABLE)

- Choose from: Closest to the Pin (2), Bubba Drive, Longest Drive, Putting
- Full-color tee sign at the contest with your logo
- Naming rights to contest
- Name recognition on event page and all marketing materials
- Up to two sponsor personnel present at sponsored contest green

CONTEST PRIZE SPONSOR

\$1,000 (1 AVAILABLE)

- Logo on event page and all marketing materials
- Ability to present the award provided by you to the Contest winners
- Two lunch tickets

KOOZIE SPONSOR

\$1,550 (1 AVAILABLE)

- Your company's logo and Chamber's logo on Koozies and given to all golfers at the tournament
- Logo on event page and all marketing materials

SNACK TOTE SPONSOR

\$1,600 (1 AVAILABLE)

- Your company's logo and the Chamber's logo on the snack filled totes given to all golfers at the tournament
- Logo on event page and all marketing materials



POWER LUNCHES

Each of the seven Power Lunches provides Chamber members and prospective members an opportunity to stay informed on topics relevant to the business community while creating space to connect with area stakeholders. These valuable sponsorship positions allow you to promote your business or organization to 150-300 people at each lunch while aligning with the Round Rock Chamber.



150–300 ATTENDEES

ANNUAL PARTNERSHIPS

\$3,000 – \$4,000

- 1/2 table (3 seats) - full table (6 seats) with premium table placement at all seven (7) Power Lunches
- Special recognition at all seven (7) Power Lunches
- Admission to Power Lunch Receptions when held
- Logo included in all event promotions, on event page and direct emails
- Logo listed on thank you email after the event to all attendees
- Not eligible for sponsor bundle discount

PRESENTING SPONSOR

\$2,000 – \$3,250 (7 AVAILABLE)

- Prominent logo included in all event promotions, on event page and direct emails
- One-minute presentation about your company at beginning of event
- Opportunity to introduce speaker or moderator
- A total of Four seats at the two head tables of your sponsored luncheon and invited to reception when held
- Logo and opportunity to include a custom message/link on thank you email sent to all attendees

CONTRIBUTING SPONSOR

\$800–\$1,500 (7 AVAILABLE)

- Business booth display at your sponsored Power Lunch event
- Business name included in all event promotions, on event page and direct emails
- Two tickets for at-large seating to your sponsored luncheon and invited to reception when held.
- Business name listed on thank you email after the event to all guests



MOMENTUM EVENTS

Momentum Investors are invited to four to five exclusive events throughout the year to learn about specific economic development topics and network with fellow business and community leaders supporting the growth of Round Rock's economy.

AVERAGE ATTENDANCE INCLUDES **75-100** MOMENTUM INVESTORS THAT INCLUDE HIGH-LEVEL COMPANY DECISION MAKERS AS WELL AS CITY AND COUNTY OFFICIALS.



PRESENTING SPONSOR

\$2,500 PER EVENT (4 AVAILABLE)

- Dedicated sponsor table with prime location
- Two-minute, on-stage speaking opportunity
- Opportunity to include promotional item(s) for guests
- Sponsor name and logo included in all pre- and post-event emails
- Verbal recognition at events
- Sponsor name and logo on all event printed materials including signage, program and visual presentation
- Not eligible for bundle discount



WHAT IS MOMENTUM?

Momentum is a five-year, public-private partnership between the Round Rock Chamber, City of Round Rock and private-sector investors from the Austin-Round Rock metropolitan area who play a critical role in funding the execution of the Chamber's economic development strategy, which directly contributes to the overall economic vitality of the region.

Round Rock's unprecedented success would not be possible without the support of Momentum investors, more than 80 local businesses invest in the program which is essential for the future of Round Rock. Momentum investors have access to exclusive events throughout the year.

SPARK 30–40 ATTENDEES

SPARK is for prospective and current entrepreneurs. Each quarter, the Chamber invites local, successful business owners to share their entrepreneurial story in an informal setting. The event connects entrepreneurs and highlights Round Rock as a hub for health startup activity. The informal setting allows for open discussion and provides inspiration for entrepreneurs in various stages of business development.

PRESENTING SPONSOR

\$2,000

- Presenting sponsor at four SPARK events throughout the year
- Prominent logo in all promotional materials for the event
- One-minute presentation about your company at beginning of event
- Electronic list of attendees (upon request)

ROUND ROCK STARTUP DAY & PITCH COMPETITION

PRESENTING SPONSOR

\$2,500

- Attendance Range: 75-100
- Dedicated sponsor table with prime location
- Prominent logo included in all event promotions, on event page and direct emails
- Two-minute presentation about your company at beginning of event
- Opportunity to introduce MC
- Business booth display at event
- Logo and opportunity to include a custom message/link on thank you email sent to all attendees

BUSINESS LEADER SERIES

Business Leader Series allows industry experts, successful business owners, entrepreneurs and business leaders to share valuable business lessons, insights and tools that they have used to succeed in their entrepreneurial journey.

PROMOTE YOUR BUSINESS TO
25–40 ATTENDEES AT TEN
BUSINESS LEADER SERIES EVENTS.

PRESENTING SPONSOR

\$2,100

- Logo on all Business Leader Series event pages and on all direct emails promoting event
- Opportunity to provide a two-minute spotlight at every event
- Company logo on slide at beginning of program
- Opportunity to place marketing materials on registration table



MID-MORNING MIXER

January, March, May, July, September, and November

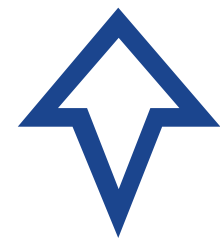
The Chamber's Friday morning networking event provides an opportunity to connect and promote your business in a relaxed and energetic setting. Average attendance for this event is 70-80 people with new and prospective members attending each month.

PRESENTING SPONSOR

\$2,700

- Logo on all six Mid-Morning Mixer event pages
- Logo on all direct emails to promote the event
- Opportunity to do a two-minute spotlight at every event
- One ticket to the event
- Logo on reminder emails to registered guests

70-80
ATTENDEES



YOUNG PROFESSIONALS PROGRAM

The Round Rock Chamber's Young Professionals Program is designed to build and strengthen the young professional workforce in Round Rock and Central Texas. The Chamber is committed to offering events and programs that revolve around leadership, professional development, education, and networking. Annual Corporate Partnerships are industry exclusive providing a focused approach for aligning with these emerging leaders. Sponsorships are available for individual events throughout the year.



CORPORATE PARTNER

\$1,500 (2 AVAILABLE)

- Exclusive industry sector sponsorship and alignment throughout the entire year
- Round Rock Chamber Young Professionals Program supported by your organization name
- Logo prominently placed on program web page of the Round Rock Chamber
- Logo prominently displayed at all events
- Logo prominently placed on cover page of all printed materials
- Special recognition of support at all Young Professional events
- Includes your choice of one available Event Sponsorship

EVENT HOST AND PROGRAMMING SPONSORSHIPS

- Offered for the following events and programming:
 - *Networking/Social Events (Breakfast, Happy Hour)*
 - *Luncheons and Roundtables with elected officials and community leaders*
 - *Mentoring, Professional Development and Matchmaking*
- Two-minute speaking opportunity at your hosted event
- Opportunity to provide brochures and promotional materials about your organization
- Host organization provides food and beverage, facilities and entertainment (where applicable)
- Contact Katarina Corona for more information: kcorona@roundrockchamber.org





LEADERSHIP ROUND ROCK

For over 35 years, Leadership Round Rock has developed tomorrow's leaders while promoting awareness of issues and opportunities that impact Round Rock. The program has up to 26 students per cohort, has 12+ events annually and graduates each class in December. Deep dives into specific topics are accomplished through full-day trips to area stakeholders. The Corporate Partnership is offered for the full year and Day Sponsorships are offered for each subject-specific day.

DAY SPONSOR

\$500 — \$1,000 (8 AVAILABLE)

- Offered for the following subject-specific events/days:
 - February 21: City History Day
 - March 20: Community Involvement Day
 - April 17: Higher Education Day
 - May 15: County Government Day
 - June 19: Infrastructure, Water and Transportation Day
 - August 28: Healthcare Day
 - September 18: State and Federal Day
 - October 16: K-12 Day
- Logo on cover page of all printed materials for your sponsored Day
- Two-minute speaking opportunity at either Breakfast or Lunch (TBD for each day)
- Either breakfast or lunch for one included at sponsored Day (TBD for each day)
- Opportunity to provide a brochure about your business and/or company-branded items to class participants

CORPORATE PARTNER

\$2,500

- Exclusive sponsorship and alignment throughout the entire year
- Leadership Round Rock program supported by your organization name
- Logo prominently placed on program webpage of the Round Rock Chamber
- Logo prominently placed on cover page of all printed materials
- Logo included within Leadership Round Rock social media
- Your business recognized during each LRR Day throughout the year
- Two-minute speaking opportunity at the LLR Team Building Retreat on January 24
- Ability to provide your company brochure and/or logo items at the LRR Retreat
- Special recognition of support at the Leadership Graduation event in December and placement of logo in the printed program
- Two tickets to the Leadership Graduation event in December

TOP INVESTORS

THANK YOU TO THE FOLLOWING
BUSINESSES FOR THEIR INVESTMENT IN
THE CHAMBER AT THE HIGHEST LEVELS:



CHAIRMAN'S CIRCLE



PRESIDENT'S CLUB

- Adobe Express
- Amberlin Georgetown
- Anchor Ventana
- Apple
- Ayro
- Beacon Hospice
- Cadence Bank
- Chasco Constructors
- Christianson AC & Plumbing
- Facilities Resources
- Holy Family Catholic School
- Lott Brothers Construction
- McGuire Woods
- Michael Angelo's
- Patten Title Company
- PNC Bank
- Texas Capital Bank
- TSS, Inc.
- Twin Peaks
- University Federal Credit Union
- Westwood Professional Services
- Wingate by Wyndham and Williamson Conference Center

INVESTMENT LEVELS

- Special consideration for board position
- Logo on chamber homepage with hyperlink
- Logo included in The WiN emailed weekly to all investors
- Annual personal visit with chamber CEO upon request
- One company article posted on chamber website per benefit year
- Logo on back of investment levels handout
- Name on chamber homepage with hyperlink
- Logo recognition at Power Lunch events
- Four Taste of Round Rock tickets
- Enhanced business directory page with online logo
- One Excel list of new investors per month upon request
- Total of five Power Lunch tickets per benefit year
- Name recognition in slides at Power Lunches
- Unlimited branch listings
- Leadership Round Rock program tuition discount¹
- Opportunity to host Business After Hours
- Two Power Lunch tickets per benefit year
- Unlimited business categories in online directory
- One excel copy of mailing list per year²
- Ribbon cuttings / grand opening celebrations
- Unlimited announcements in Investor Connector³ and e-newsletter
- Certificate of origin seals for exporting
- Preferred pricing for chamber events and sponsor opportunities
- Listing and map hyperlink in online directory

SPONSOR BUNDLES

Create a sponsor bundle that fits your marketing needs. Choose three or more sponsor opportunities and receive a **ten percent discount** when purchased together by January 15, 2024

¹ 50% off tuition for Chairman's Circle; 25% off for President's Club; 10% off for Classic Investors, if accepted

² Available for a fee of \$50 for Basic Investors

³ Available for a fee of \$40 for Basic Investors; publication emailed to over 4,000 business emails

\$5,000
CHAIRMAN'S
CIRCLE

\$2,500
PRESIDENT'S
CLUB

WAYS TO
INVEST

\$1,000
CLASSIC
INVESTOR



\$300
BASIC
INVESTOR

\$500
PRINCIPAL
INVESTOR

THERE IS A \$25 ONE-TIME APPLICATION FEE FOR NEW INVESTORS. AUTOMATIC RENEWAL EACH YEAR. THE \$25 WILL BE RE-APPLIED SHOULD YOUR INVESTMENT LAPSE AT ANNUAL RENEWAL.





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AND BUNDLES:**

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lmcmamus@roundrockchamber.org

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