



## Round Rock Pitch Competition | Judge's Scoring Sheet

Company Name: \_\_\_\_\_ Name of Judge: \_\_\_\_\_

**1 = Poor**

**2 = Fair**

**3 = Satisfactory**

**4 = Good**

**5 = Excellent**

| Scoring Criteria   | Scoring |   |   |   |   |
|--|---------|---|---|---|---|
| 1. <b>Value Proposition:</b> Is there evidence this is a product/service people want/need or is solving a problem? Is there a competitive advantage? | 1       | 2 | 3 | 4 | 5 |
| 2. <b>Viability:</b> Is the proposed business model capable of working successfully? Is it feasible?   | 1       | 2 | 3 | 4 | 5 |
| 3. <b>Financial Ability:</b> Based on the financial model does the business have the ability to succeed and grow? Is the proposed business scalable? | 1       | 2 | 3 | 4 | 5 |
| 2. <b>Pitch:</b> Overall clarity of pitch and presentation.  | 1       | 2 | 3 | 4 | 5 |

TOTAL SCORE: \_\_\_\_\_