

ANNUAL AWARDS BANQUET

WEDNESDAY, FEBRUARY 2, 2022

The Annual Awards Banquet at Kalahari is a celebration of the year's successes and a time to honor our annual award winners. The evening begins with a social hour and is followed by a served dinner and awards programs. Awards include: Global Business, "Big Boy" Hester Small Business, Lifetime Achievement, Citizen, Emerging Leader, and Ambassador of the Year. This event is a valuable opportunity to showcase your business in front of approximately 600 guests.

EXCLUSIVE PRESENTING SPONSOR \$5,500

- + Banquet presented by your company name
- + Logo prominently displayed during the event
- + Opportunity to provide a short video up to two minutes in duration shown during event
- + 150-word business profile and your logo in printed program
- + Logo placement on chamber registration event page, social media, and in all promotional materials
- + Reserved table of ten in prime location

PLATINUM SPONSOR \$4,000

- + Opportunity to provide a short video up to two minutes in duration shown during event
- + 150-word business profile and your logo in printed program
- + Logo recognition during event
- + Logo placement on the chamber registration event page, direct emails, and social media
- + Reserved table of ten in prime location

PHOTO BOOTH SPONSOR \$2,500 (1 AVAILABLE)

- + Prominent logo on the photo booth screens and on all photos from photo booth
- + Two tickets to the event
- + Include a customized message and link to your business/landing page with each emailed photo

GOLD SPONSOR \$1,750

- + Logo recognition in printed program and during the event
- + Logo placement on the chamber registration event page, direct emails, and social media
- + Reserved table of ten

SILVER SPONSOR \$850

- + Company name recognition in printed program and during the event
- + Business name on the chamber registration event page and direct emails
- + Five reserved seats (half-table)

TASTE OF ROUND ROCK

TUESDAY, APRIL 26, 2022

Taste of Round Rock at the indoor Round Rock Sports Center is a community-wide event featuring forty area restaurants showcasing their cuisine. Taste is a great opportunity for you to try different menu items and to discover new culinary creations while sharing the evening with colleagues and friends.

EXCLUSIVE PRESENTING SPONSOR \$3,000 (1 AVAILABLE)

- + Taste presented by your company name
- + Prominent logo in *Community Impact Newspaper* ad and all event promotions
- + Prominent logo on event page and direct emails
- + Logo recognition on multiple digital displays throughout the venue
- + Ten exclusive early entry tickets

PLATINUM SPONSOR \$2,000

- + Logo in *Community Impact Newspaper* ad and all event promotions
- + Logo on event page and direct emails
- + Logo recognition on multiple digital displays throughout the venue
- + Ten exclusive early entry tickets

PHOTO BOOTH SPONSOR \$2,000 (1 AVAILABLE)

- + Logo in *Community Impact Newspaper* ad and all event promotions
- + Logo recognition on each photo
- + Include a customized message and link to your business/landing page with each emailed photo
- + Logo on event page and direct emails
- + Four exclusive early entry tickets

GOLD SPONSOR \$1,500

- + Logo in *Community Impact Newspaper* ad and all event promotions
- + Logo on event page and direct emails
- + Six exclusive early entry tickets

SILVER SPONSOR \$1,350 (1 AVAILABLE)

- + Logo in *Community Impact Newspaper* ad and all event promotions
- + Logo on event page and direct emails
- + Exclusive logo on silverware packaging given to all attendees
- + Four exclusive early entry tickets

CONTRIBUTING SPONSOR \$525

- + Name recognition in *Community Impact Newspaper* ad and all event promotions
- + Name recognition on event page
- + Four exclusive early entry tickets

BIRDIES, BOGEYS & BIZ GOLF TOURNAMENT

FRIDAY, OCTOBER 21, 2022

The Round Rock Chamber Golf Tournament at Forest Creek is back for the second year in a row. Bragging rights are at stake as you compete for prizes and build business relationships. Showcase your brand at this engaging event. All levels include opportunity to add to swag bag.

EXCLUSIVE PRESENTING SPONSOR \$3,600

- + Tournament presented by your company name
- + Prominent logo in all promotional materials for the event
- + Special social media recognition (share video or shoutout)
- + Logo on event page website with hyperlink to company website
- + Logo on email blast
- + Team of four
- + Two breakfast tacos for each player
- + Lunch for each player
- + Two drink tickets per player
- + One mulligan per player

FLAG SPONSOR \$2,700 (1 AVAILABLE)

- + Color logo on all eighteen pin flags
- + Logo on event page website with hyperlink to company website
- + Logo on direct emails
- + Team of four
- + Two breakfast tacos for each player
- + Lunch for each player
- + Two drink tickets per player

GOLF CART SPONSOR \$1,500 (1 AVAILABLE)

- + 8 ½ x 5 ½ sign with color logo inside sixty to seventy carts
- + Logo on event page website with hyperlink to company website
- + Logo on direct emails

PHOTO BOOTH SPONSOR \$1,500 (1 AVAILABLE)

- + Prominent logo on the photo booth screens and on all photos from photo booth
- + Include a customized message and link to your business/landing page with each emailed photo

BIRDIES, BOGEYS, & BIZ GOLF TOURNAMENT (cont.)

EAGLE TEAM \$1,200

- + Logo on event page website with hyperlink to company website
- + Logo on email blast distributed to over 3,500 people
- + Electronic list of registrants (upon request)
- + Dedicated Facebook post with logo and website link
- + Team of four
- + Two breakfast tacos for each player
- + Lunch for each player
- + Two drink tickets per player

BEVERAGE CART SPONSOR \$1,100 (1 AVAILABLE)

- + 8 ½ x 5 ½ sign with color logo attached to both beverage carts that travel throughout the course
- + Logo recognition on event page website and direct emails

BIRDIE TEAM \$800

- + Business name on event page website with hyperlink to company website
- + Business name on direct emails
- + Team of four
- + Two breakfast tacos for each player
- + Lunch for each player
- + Two drink tickets per player

CONTEST SPONSORS \$750 (3 AVAILABLE)

- + Choose from: Closest to the Pin, Putting Contest, Bubba Drive
- + Full color tee sign at the contest with your logo
- + Naming rights to contest
- + Name recognition in all advertising and on event page website
- + Up to two sponsor personnel presence at sponsored contest green

POWER LUNCH

The chamber's recurring Power Lunch provides chamber investors and the general public with an opportunity to stay informed on issues relevant to the business community along with promoting connections with other business colleagues. This valuable opportunity allows you to promote your business or organization to 125 to 150 people at each lunch.

PRESENTING SPONSOR \$1,500

- + Prominent logo included in all event promotions and on event page
- + Exclusive logo placement and custom message/link on thank you email to all guests
- + One minute presentation about your company
- + Opportunity to introduce speaker
- + Seating for four guests at the head table at your sponsored lunch
- + Opportunity to include a customized message sent after each registration

CONTRIBUTING SPONSOR \$600 (May & Aug AVAILABLE)

- + Business booth display at your sponsored Power Lunch event
- + Business name included in all event promotions and on event page
- + Business name listed on thank you email to all guests
- + One ticket to Power Lunch included for person working your booth

SPARK

SPARK is for prospective and current entrepreneurs. Each quarter, the chamber arranges for local, successful business owners to share their entrepreneurial story in an informal setting. The event connects entrepreneurs and highlights Round Rock as a hub for healthy startup activity. The informal setting allows for open discussion and provides inspiration for entrepreneurs in various stages of business development.

PRESENTING SPONSOR \$3,500

- + Presenting sponsor at four SPARK events throughout the year
- + Prominent logo in all promotional materials for the event
- + One minute presentation about your company before the introduction of the speaker
- + Electronic list of attendees (upon request)

BUSINESS LEADER SERIES

Business Leader Series allows industry experts, successful business owners, entrepreneurs and business leaders to share valuable business lessons, insights and tools that they have used to succeed in their entrepreneurial journey. Promote your business in front of approximately 25-40 attendees at each event.

PRESENTING SPONSOR \$1,600

- + Logo on all nine Business Leader Series event pages and on all direct emails promoting event
- + Opportunity to do a two-minute spotlight at every event
- + Company logo on slide at beginning of program
- + Opportunity to place marketing materials on registration table

MID-MORNING MIXER

JANUARY, MARCH, MAY, JULY,
SEPTEMBER, AND NOVEMBER

The chamber's Friday morning networking event provides an opportunity to connect and promote your business in a relaxed and energetic setting. Average attendance for this event is 50–65 people with several new investors attending each month.

PRESENTING SPONSOR \$2,000

- + Logo on all six Mid-Morning Mixer event pages
- + Logo included in all direct emails to promote the event
- + Opportunity to give a two-minute spotlight at every event
- + One ticket to the event
- + Logo on reminder emails to registered guests

SOLD

SPONSOR BUNDLES

Create a sponsor bundle that fits your marketing needs. Choose three or more sponsor opportunities and receive a **ten percent discount** when purchased together.

*Can include no more than one sponsorship at \$600 or below.



ROUND ROCK CHAMBER

To discuss sponsorships and bundles, contact
Laura McManus at lmcmamus@roundrockchamber.org

For general information, call the chamber at
512.255.5805 or visit roundrockchamber.org