

Round Rock was ranked the 2nd Fastest Growing City in the United States by the U.S. Census Bureau, showing that people not only want to work here, but want to live here as well. With an abundance of family-friendly shopping, dining, entertainment, and affordable housing, it's easy to see why!



Round Rock is also home to the Round Rock Express, the Triple A feeder team for the Texas Rangers.

Round Rock has 34 developed parks gracing over 1,700 acres and trail corridors. Old Settlers Park is the crown jewel, offering a generous 570 acres of rolling countryside for local events and festivals. Round Rock offers exclusive parks including the Dog Depot Dog Park, the Play for All Abilities Park, Prete Plaza, and the Shaylah Dame Skate Park. In addition, the city has developed two state-of-the-art recreation centers for a range of community uses.

In 2013, Round Rock Parks & Recreation was awarded the National Recreation and Park Association Gold Medal Award by the American Academy for Park and Recreation Administration.

PUBLIC SUPPORT

In November 2013, voters passed a bond election worth \$123.6 million to fund projects planned to accommodate the city's growing population including a new library, fire stations, and a police first-responder training facility. Over \$50 million will go toward parks and recreation projects throughout the city, such as new hiking trails, and expanding the city's premier sports park - Old Settlers Park.



The Round Rock Premium Outlets (both pictures above) draws shoppers from across the state with stores including Coach, Anne Taylor, Ralph Lauren, Tommy Hilfiger, Guess, Disney, Gap and Banana Republic. Other big retail names are spread across the City with Ikea anchoring it's shopping center, and the La Frontera multi-use development at the Toll 45 and IH 35 intersection.

The 2013 ACCRA Cost of Living Index ranked Round Rock at 90.6, as compared to the national average of 100, giving Round Rock a relatively low and affordable cost of living. The average home value in Round Rock is only \$183,648.

HEALTHCARE

Round Rock is home to five hospitals, including the new Prevarian Cornerstone Hospital, a long-term acute care facility. The hospitals' relationships with area colleges allow them to always be supplied with an educated workforce and also be on the cutting edge of technology.

Population

2020 Projection	125,487
2015 Estimate	114,414
2010 Census	99,887
2000 Census	60,390

Population by Race

White	68.47%
Black	10.07%
Other	10.57%
Asian	5.99%
American Indian	0.69%
Native Hawaiian/Pacific Islander	0.12%
2 or More	4.08%
*Hispanic (Calculated Separately)	30.82%

Population by Age

0-4	7.83%
5-9	8.47%
10-14	8.48%
15-17	4.68%
18-20	4.01%
21-24	4.76%
25-34	13.92%
35-44	17.03%
45-54	14.30%
55-64	9.44%
65-74	4.63%
75-84	1.77%
85+	0.69%
Median Age	33.5

Households

2019 Projection	44,214
2014 Estimate	40,219
2010 Census	34,789
2000 Census	20,813

Household Income

Average HH Income	\$85,329
Median HH Income	\$71,020

Employment Status

Labor Force*	57,406
Employed*	54,534
Unemployed*	2,872
Unemployment Rate*	5.0%
In Armed Forces	396
Not in Labor Force	21,270

*2013 Average - Source, Texas Workforce Commission

Employment by Occupation

Architect/Engineer	2.63%
Arts/Entertainment/Sports	1.09%
Building Ground Maintenance	2.83%
Business/Financial Operations	6.44%
Community/Social Services	1.44%
Computer/Mathematical	6.62%
Construction/Extraction	3.59%
Education/Training/Library	5.32%
Farm/Fish/Forestry	0.13%
Food Prep/Serving	6.51%
Health Practitioner/Tec	5.76%
Healthcare Support	1.79%
Maintenance Repair	3.20%
Legal	0.74%
Life/Physical/Social Science	0.61%
Management	12.96%
Office/Admin Support	13.25%
Production	5.56%
Protective Services	2.09%
Sales/Related	11.37%
Personal Care/Service	2.51%
Transportation/Moving	3.48%

Round Rock offers a unique and unprecedented approach to education – it’s called collaboration. Education in Round Rock is delivered to educate all citizens to the maximum ability and desire through collaboration and cooperation among all educational institutions – from our exemplary elementary schools to our accredited colleges and all points in-between.

HIGHER EDUCATION

Round Rock is home to several higher education institutions including:

- Art Institute of Austin
- Austin Community College (ACC)
- South University
- Texas A&M Health Science Center
- Texas State University - Round Rock

In addition to these, Round Rock is in close proximity to many other top-ranked colleges, including The University of Texas. This equates to more than 100,000 students enrolled in nine universities and 50,000 in six community colleges in a 50-mile radius, which guarantees a pipeline of motivated, highly educated employees.

K-12

Round Rock ISD’s robust articulation and dual-credit agreement with Austin Community College creates a smooth transition to multiple career pathways from high school to community college and allows all students the option to earn college credit while in high school. This collaboration of ACC and Round Rock ISD lays the groundwork in high school for a profession in the fields of engineering, medicine, business and many others by helping students accelerate their career goals.

ROUND ROCK ISD AT-A-GLANCE:

Roughly 47,000 students attend the district’s five high schools, 10 middle schools, 33 elementary schools, and four alternative learning centers. During the past five years, the number of students has increased 15%, and enrollment continues to grow by more than 1,200 students per year. The district employs more than 5,700 area residents.

Total Number of Students: 47,021 (Fall 2014)
 Languages Spoken: 79
 Average Student Teacher Ratio: 14.9

Class of 2013 College Entrance Exam Results

	RRISD	State	National
SAT	1613	1432	1497
ACT	23.9	20.9	21.0

ACADEMIES

Round Rock ISD academies are specialized programs within a high school that have a specific academic or theme-based focus and serve students based on their interests and talents.

- Science, Technology, Engineering, and Math
- International Business and Economics
- Professional Studies
- Health Science
- Visual and Performing Arts

IB Programs are also in place at every level of education including four elementary schools, two middle schools, and two high schools in the Round Rock ISD.

Population by Educational Attainment

Less than 9th Grade	4.41%
Some High School	5.03%
High School Diploma (or GED)	20.24%
Some College	24.99%
Associate Degree	9.12%
Bachelor’s Degree	25.84%
Master’s Degree	8.38%
Professional School Degree	1.27%
Doctorate Degree	0.73%

ROUND ROCK MAJOR EMPLOYERS

Our largest employers are outlined below. Round Rock has a diverse mix of industries. An additional advantage of our region is a large regional workforce of nearly one million people, which provides a diverse talent pool to draw from.

Company	# Employees	Description
Dell, Inc.	13,000	Headquarters/Information Technology
Sears Teleserv	1,500	Call Center
Emerson Process Management	875	Division Headquarters/Automation Process Systems
Round Rock Premium Outlets	800	Destination Retail
Scott & White Healthcare	750	Healthcare
Texas Guaranteed Student Loan	700	Headquarters/Credit Reporting & Collections Services
St David's Round Rock Medical Center	689	Healthcare
Liquidation Channel	500	TV/Internet Retailer
Seton Medical Center Williamson	450	Healthcare
Wayne	450	Pump Manufacturing
Michael Angelo's Gourmet Foods	370	Headquarters/Frozen Specialty Food Manufacturing
Field Asset Services	325	Residential Real Estate Brokerage & Management
Chasco Constructors	320	Infrastructure Construction
TECO Westinghouse Motor Company	300	Headquarters/Motor & Generator Manufacturing
Toppan Photomask	250	Headquarters/Optical Instrument & Lens Manufacturing

PROJECT SUPPORT

Development projects have the full support and resources of the City and Chamber staff, a get-it-done team who help bring projects to fruition within the desired timeframe through our true fast-track permitting. For example, when Emerson Process Management relocated to Round Rock (occupancy took place in February 2013), the City provided the company with around-the-clock inspectors and floor-by-floor certificates of occupancy to ensure their relocation into nearly 300,000 square feet of custom built-out office space was completed within their tight timeframe.

The City has a process in place that saves both time and money for permit applicants. Once the plans are submitted, comments are redlined on the plans then sent to the appropriate party in letter form. The applicant then addresses the comments in letter form, which completes the review process. It's that simple! How the applicant gets the comments to the contractor and on a revised set of plans is up to them. The city has the comments for both the inspector and sub-contractor on the plans; the architect and engineers have addressed their comments in letter form to the city, so the process is complete. This saves weeks of sending and approving revisions, costs of reprinting and the time of the architect and engineer.

This process is evident in other recent projects such as the new 60,000 SF Prevarian Cornerstone Hospital, which received its permit 21 days after submitting its application. Clear Correct, a local expansion project that relocated to larger facilities within the city received their permit only two days after submitting its application.

TAXES

In addition, the City's property tax rate is one of the lowest in the region and our combined average monthly utility and tax costs are also among the lowest in Central Texas.

SALES TAX	
State	6.25%
City	1.00%
Reduction of Property Tax Rate	0.50%
Transportation & Economic Development (Type B)	0.50%
TOTAL	8.25%

PROPERTY TAX	
Williamson County (GWI)	0.449029
Round Rock ISD (SRR)	1.367400
City of Round Rock (CRR)	0.419490
Austin Community College (J01)	0.094900
TOTAL (Per \$100 assessed value)	2.330819

ELECTRIC

Electric Energy Delivery	Oncor Electric
Reliability	99.947328
Transmission Voltage	138 KV
Service Voltage	120/208, 120/240, 240/280, 277/480

Round Rock is also deregulated, which allows businesses to seek competitive electric rates from available retail providers. Round Rock has historically had some of the lowest utility costs in Central Texas and offers a competitive business environment.

WATER

Provider	City of Round Rock
Source	Lakes & Aquifers
Max Daily Capacity	56,000,000 gallons
Max Daily Demand to Date	42,000,000 gallons
Average Daily Demand	22,000,000 gallons
Storage Capacity	20,500,000 gallons
System Looped	Yes

WASTE WATER

Provider	City of Round Rock
Source	Lakes & Aquifers
Type of Service	2 Regional Plants
Max Daily Capacity	24,500,000 gallons
Max Daily Demand to Date	15,700,000 gallons

NATURAL GAS

Provider	Atmos Energy
BTU Per MCF	1,000,000

TELECOMMUNICATIONS

Digital	Yes
Fiber Optics	Yes
Switched 56 Kbps	Yes
High Capacity Digital (T1)	Yes
Digital Data Service	Yes